



Funded by
the European Union



Envisioning a future food system powered by blockchain technology

TRUSTyFOOD project Final Conference



25 November 2025, 10 a.m. – 4 p.m.

COPA-COGECA premises – ROOM A

61, Rue de Trèves | B - 1040

Brussels, Belgium

AGENDA

Public event, registration required

Chair: Marianna Faraldi (TECNOALIMENTI S.C.p.A., Italy)

9.30 **Registration**

10.00 **Welcome**

R. Prugger - *TECNOALIMENTI S.C.p.A., Director – TRUSTyFOOD Project Coordinator*

D. Rossi - *Delegate R&I CONFAGRICOLTURA Chairman and Research & Innovation WP of COPA COGECA Brussels*

10.20 **Blockchain: hype or a real opportunity in the agri-food sector?** - R. Prugger

10.30 **The role of research in digital and data technologies to support the agrifood sector** -
Francesco Iadecola, *Research Programme Officer, DG AGRI - European Commission*

10.50 **Blockchain features** – João Rodrigues, *INOV INESC Inovação, Portugal*

11.10 **BCT as an enabling technology** – Mauro Isaja, *Engineering Ingegneria Informatica, Italy*

11.30 **BCT application in agri-food sector: where BCT stands today** – Apostolos Malamakis,
Centre for Research & Technology Hellas, Greece

11.50 **The co-creation and future thinking methodologies applied to Stakeholders engagement process and Roadmap definition** – Linda van de Burgwal, *Athena Institute, The Netherlands*

12.15 **OPPORTUNITIES**

- **Blockchain & Decentralisation - Shaping the future of EU's data sovereignty** – Theofilos Papasternos, *Compellio, Luxembourg*

- **Assessing the Impact of Blockchain on Climate Change** - Thuy Tien Nguyen Thi & Dr. Maximilian Austerjost, *Fraunhofer Institute for Material Flow and Logistics IML, Germany*

12.45 **Q&A**

13.00 – 14.00: LIGHT LUNCH



14.00 **CHALLENGES TO IMPLEMENTATION**

- **Blockchain Standards and Interoperability in the Agri-Food Sector** – Konstantina Pantelidou, *Centre for Research & Technology Hellas, Greece*
- **Skills development** – Marianna Faraldi, *TECNOALIMENTI S.C.p.A., Italy*
- **Governance and business models** – Ahd Al Salman, *Universität Koblenz, Germany*
- **Challenges related to agricultural sector** – Daniele Rossi, *Confagricoltura, Italy*

15.15 **Q&A**

15.40 **International cooperation and ethics** – Alliaa Ibrahim & Mirna El Banawy, *North South Consultants Exchange LLC (NSCE), Egypt*

16.00 **Growing Prosperity & Inclusion: Social Impact Finance for Coffee Farmers** - Gabriela Chang Valdovinos, *EthicHub, Spain*

16.15 *Wrap up and end of the day*

